



2023 Natural Brand Membership Levels

	Gold	Silver	Bronze	Copper	Emerging
	\$5,000	\$2,500	\$1,000	\$500	\$250
BE A PART OF OUR COMMUNITY					
Access to Naturally Network Job Board	✓	✓	✓	✓	✓
Inclusion + Access to the Membership Directory	✓	✓	✓	✓	✓
Attendance at Forums	✓	✓	✓	✓	✓
Opportunity to speak at a forum (host/be a panelist, etc.)	✓	✓			
Pinned at the top of the Membership Directory	✓				
Opportunity to host a member mixer	✓				
Complimentary Memberships	10	6	4	2	1
NETWORKING EVENTS					
Brand Sampling at Celebrate! + Fall Event	✓	✓	✓	✓	
BRAND RECOGNITION					
Brand logo and link on website	Prominent	Medium	Smaller	Smaller	Smaller
Brand logo in newsletter, annual report and event program(s)	✓	✓	✓	✓	
Organization description on website	✓	✓			
Brand Pop Up on Web for 1 month	✓	✓			
Education forum spotlight	✓				
Newsletter and Social Media Spotlight	3	2	1		

These companies have made a sustaining financial commitment to Naturally North Bay.



As a *Member Company*, your company and your brand joins the Naturally North Bay community and your brand is seen as promoting the values and principles NNB stands for. Your company will receive a limited set of individual memberships to NNB.

Emerging Brand

We recognize that companies that have freshly started and climbing the growth ladder can find great value in our Naturally conscious community. This category is for natural products brands that are \$1M or less in revenue.

ADDITIONAL EVENT SPONSORSHIP OPPORTUNITIES

Celebrate! is our annual event that celebrates the natural, specialty and organic products industry in the North Bay and awards those who have contributed in extraordinary ways to our community. We love to recognize extraordinary people and products, and the companies who have undertaken innovative solutions to combat climate crisis.

Limited to 4	\$2500	Opportunity to present at Celebrate! & recognized on the stage.
No Limit	\$1000	Opportunity to be an event sponsor.

Autumn Affair is our Fall event that provides an opportunity for members to come together to network and share the wonderful products of the North Bay.

Limited to 4	\$1000	Opportunity to be highlighted at networking event and say a few words.
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* Additional opportunities could become available