



2021 Company Member and Sponsorship Levels

	Premier	Platinum	Gold	Silver	Bronze	Copper	Emerging Brand	Founding Members
Contribution	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$250	\$3,000
BE A PART OF OUR COMMUNITY								
Category Exclusivity*	✓							
Assigned a Naturally North Bay Board Concierge	✓							
Speaking Opportunity at NNB Events	✓	✓	✓	✓	✓			Unlimited
Event Sponsorship	Unlimited	Table of 8	Table of 6	4 tickets	2 tickets	2 tickets	2 tickets	Table of 8
Access to Resource Mentor						✓	✓	
BUILD BRAND RECOGNITION								
Brand Logo, Description & Link on Website	✓	✓	✓	✓	✓	✓	✓	✓
Newsletter and Social Media Spotlight	4x/year	3x/year	2x/year	1x/year	1x/year		2x/year	
Logo in Newsletter and Annual Report	✓	✓	✓	✓	✓	✓		
First Preference for Sponsorship at NNB Events	✓	✓	✓					
BE INVOLVED								
Attendance at NNB Working Groups	Unlimited	Unlimited	5	4	3	2	1	Unlimited
Attendance at NNB Forums	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Included Individual Memberships	Unlimited	10	8	6	4	2	2	8

Our Founding Members include These companies have made a sustaining financial commitment to Naturally North Bay.



Member Company Sponsor As a Member Company Sponsor, your company and your brand joins the Naturally North Bay community and your brand is seen as promoting the values and principles NNB stands for. Your company will receive a limited set of individual memberships to NNB and additional individual membership are available at \$75 per person.

Emerging Brand We recognize that companies that have freshly started and climbing the growth ladder can find great value in our Naturally community. We want to encourage their growth and success by giving them extra benefits in their early years. This category is for natural products brands that are \$1M or less in revenue and have been in existence for 5 years or less. In addition to the benefits listed above, we offer them access to a resource group we are calling "Resource Mentors." These Resource Mentors are from other member companies that are part of the larger natural products "ecosystem" of service and support.

Individual Membership Available for \$75 per person, Member Companies receive a set number of memberships with additional memberships available at this price. Individuals who do not work for a Member Company but wish to be a part of our community may join at this price level but receive limited benefits.

Additional Information If your company was a member in 2020 at the \$250 category, we are grandfathering your membership for 2021 at that level. In 2022, the \$250 sponsorship will only be available for Emerging Brands.